



**Zylox-Tonbridge** August 2023

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## **Business Highlights**

## **Financial** 230 million RMB Revenue + 50.7% YOY Growth 74.2% **Gross Profit** Margin FY 2022: 75.6% **Selling and Distribution Expenses: 32.6%** (FY 2022: 41.9%) **Expenses** Ratio R&D Expenses: 56.8% (FY 2022: 69.9%) Loss 5.52 million RMB **Adjusted** Net Loss<sup>1</sup> (FY2022 Loss 25.88 million RMB)

#### Sales

## industry leader of promoting innovative ideas and techniques

- Cooperate with KOLs to promote the concept and technique of transradial approach (TRA).
- China's leading one-stop VTE solution provider, guiding hundreds of domestic hospitals to enhance the concept of venous vascular diseases prevention and treatment

## create new impetus for the growth of our international business

- Overseas revenue reached 6.23 million RMB, 128.7% YOY growth compared to 2022 H1
- Provided OEM services to local brands in some emerging markets

#### R&D

- Number of NMPA registration approvals obtained in the first half of 2023
- 10+ Number of clinical trials conducted simultaneously in the first half of 2023
  - A Number of products submitted for NMPA registration in the first half of 2023
  - 14 Number of products in registration stage

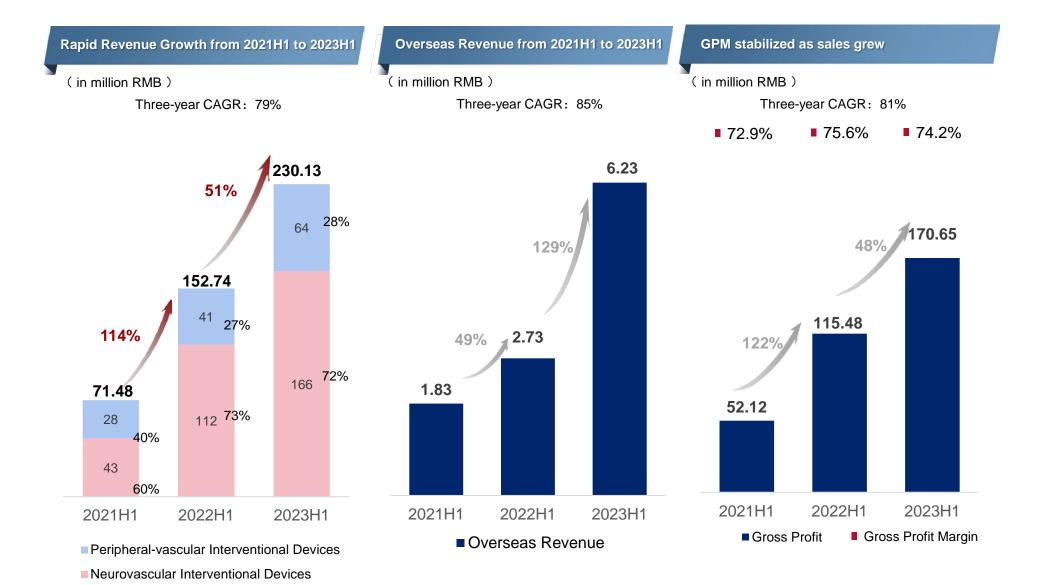
#### Notes

- 1. Excludes Share-based compensation (SBC) and listing expenses
- 2. As of August 23,2023, we have obtained 9 NMPA registration approvals



# Commercialization of High-quality Products Triggered Rapid Revenue Growth

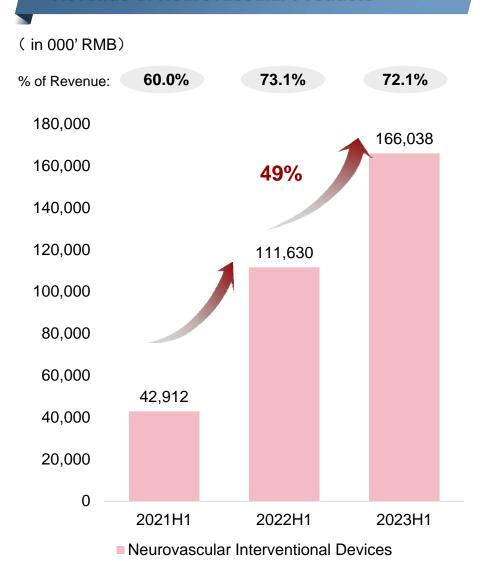




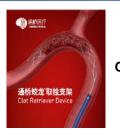
## **Neurovascular - Rapid Revenue Growth**



#### **Revenue of Neurovascular Products**



#### **Main Source of Revenue**



Thrombite® Clot Retriever Device



SilverSnake<sup>®</sup> Intracranial Support Catheter



Baiju<sup>®</sup> Intracranial Balloon Catheter



Phoenix®

Detachable Coil

System

#### Other Launched Products



SilverSnake® Distal Access Catheter



Dayu<sup>®</sup>Balloon Guiding Catheter (BGC)



BeidouSS® Neurovascular Guidewire

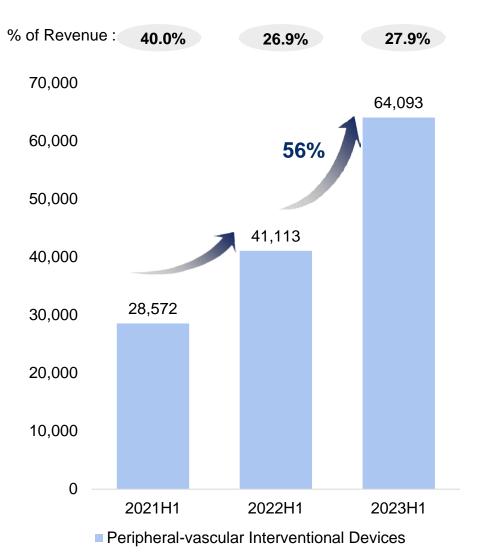


## Peripheral-vascular - Steady Revenue Growth



#### **Revenue of Peripheral-vascular Products**

(in 000' RMB)



#### **Main Source of Revenue**



Drug Coated PTA Balloon Catheter



High Pressure PTA Balloon Catheter



PTA Balloon Catheter



Endovenous Radiofrequency Ablation (RFA) Catheter

#### Other Launched Products



Retrievable Inferior Vena Cava Filter



Snare Retrieval Kit for IVC Filter

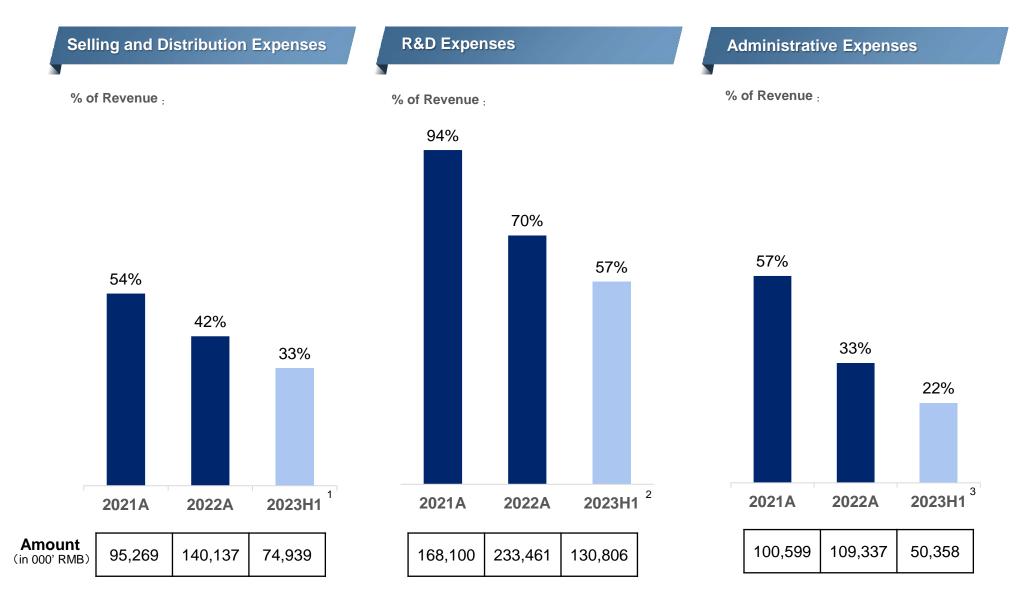


Peripheral Stent System



# Increasing Operating Expenses Level in Line with Business Development



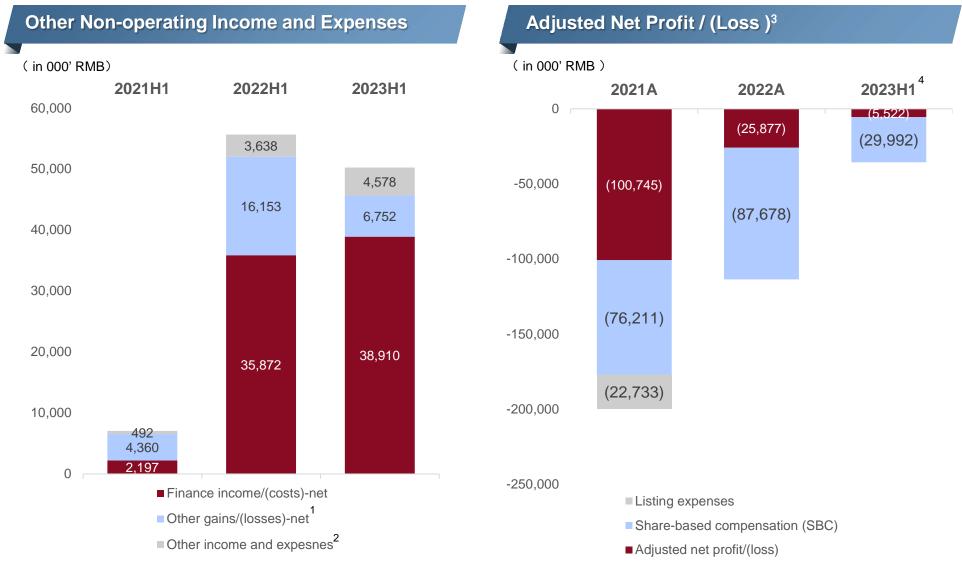


#### Note:

- 1. In 2022H1, selling and distribution expense is RMB 53.33 million, accounting for 35% of revenue;
- 2. In 2022H1, R&D expense is 94.04 million, accounting for 62% of revenue;
- 3. In 2022H1, administrative expense is 49.28. million, accounting for 32% of revenue .

# With the Continuous Improvement of Sales Scale and Operational Efficiency, the Trend of Profits Emerged



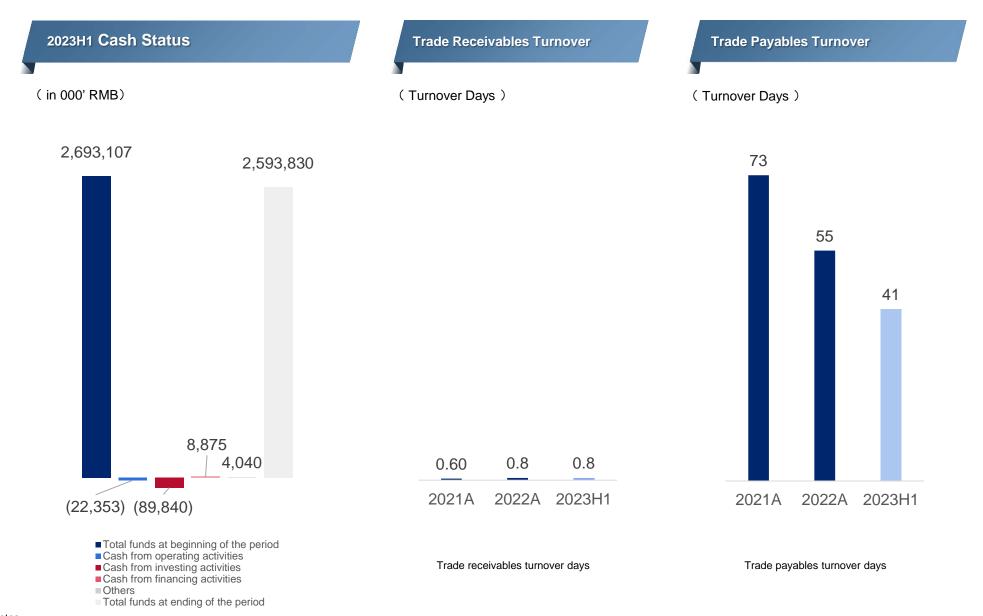


#### Notes:

- 1. Other gains/ (losses) –net referring to exchange gains and Net gains/(loss) of financial assets at fair value through gains and losses, donations and others. Exchange gains in 2023H1 is 5.61 million RMB. Exchange gains in 2022H1 is 14.43 million RMB
- 2. Other income and expenses referring to government grants, income and expenses of leasing
- 3. Excludes SBC and listing expenses. We consider SBC and listing fees as non-operating or one-time expenses that do not affect ongoing operating performance. We believe that by excluding the potential impact of SBC and listing expenses, the adjusted net loss provides investors with useful information to assist in comparing operating results across periods 4. Loss in 2022H1 is 25.5 million RMB. Adjusted Net Profit (excludes SBC) is 8.64 million RMB.

# **Sufficient Cash and Efficient Operations to Support Rapid Growth in the Coming Years**





#### Notes

- 1. Total funds at the beginning and end of the period include cash and cash equivalents, term deposits, and financial assets at fair value through profit or loss.
- 2. We reverse cash flows from financing activities by the amount of principal and interest related to lease payments, and increase the operating cash flows by the same amount.
- 3. Others referring to exchange gains on cash and cash equivalents





# **Sales and Marketing**

The Pioneer in the Industry

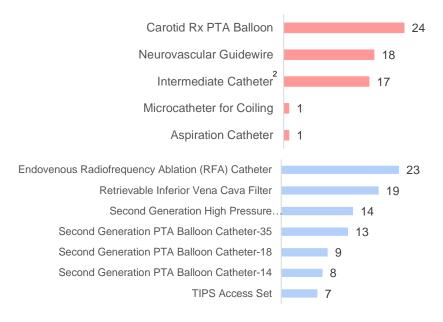
# Deeply Cultivate the Domestic Market and Build an Extensive Sales Network

**Steady Expansion of the Sales Marketing Team Supports the Rapid Development** 

# Number of Salesperson<sup>1</sup> 93 37 2020 2021 2022

#### Rapid commercialization capabilities

Numbers of Provincial Procurement Platforms that Newly Launched Products are Included into in last one year





extensive sales network covering a total of **3300** Hospitals in **31** Provinces



the Newly Launched Products within one year achieved RMB 4.97 million revenue, accounting for 2.2% of total revenue in 2023H1

#### Notes

1. The number of salesperson is active salesperson and marketing admissions team on June 30 of each year.

# Neurovascular Interventional Portfolio – Industry leader in advocatnig the Concept and Technique of Trans-radial Approach (TRA)



 Held meetings and training sessions to provide physicians with opportunities of simulation operation and operation livestream

Feb. 2023



 Supported Leading Physicians and Scholars for the Publication of Clinical Consensus of Trans-Radial Approach for the Diagnosis and Treatment of Neuro-Intervention

Oct. 2022

 Launched SilverSnake<sup>®</sup> Plus Intermediate Catheter

May 2023

 China's first access catheter indicated for the introduction of interventional devices into the vasculature under trans-radial approach





**July 2021** 

- The 1<sup>st</sup> medical device company in China to engage in academic
- activities related to trans-radial approach (TRA).

Oct. 2021



 First Summarized and Proposed the R-DAS (trans-Radial telescoping catheter technique with a Distal Access catheter and Simmons catheter) approach

# Neurovascular Interventional Portfolio – First to Launch TRA Access Products and Corresponding Approach

#### R-DAS

(trans-Radial telescoping catheter technique with a Distal Access catheter and Simmons catheter)

SilverSnake® DA + Simmons catheter / SilverSnake® Plus + Simmons catheter



SilverSnake® DA Distal Access Catheter:
launched in March 2021

SilverSnake<sup>®</sup> Plus Intermediate Catheter: Launched in February 2023

The first NMPA-approved access catheter indicated for the introduction of interventional and diagnostic devices into the vasculature under transradial approach.

Radial Access Distal Support Catheter: expect to launch in 2024



# Peripheral Vascular Interventional Portfolio – Professional Academic Marketing Strategy



A Variety of Activities Leading One-stop Solution for VTE (Venous Thromboembolism)



Domestic Leading One-stop VTE solution Provider Guiding Hundreds of Domestic Hospitals to Enhance the Concept of Venous Vascular Diseases Prevention and Treatment



# Inspire Experts to Co-create Through

#### **Debate**

- Founded the "Jinglun静论" peripheral vein academic promotion brand
- The first salon "Jinglun, Zhihexuanlv 静论, 致合 旋滤" was successfully held in Chengdu. The conference invited 97 experts from 22 provinces and 89 hospitals from 13 specialties



# **Technical Training to Support Products Applications**

- Launch of the Venous Care Young Physicians Club in Shandong Province
- Organize RFA Training Course and other academic education co-creation activities in Hubei and Guangdong Province



# Peripheral Vascular Interventional Portfolio – Professional Academic Marketing Strategy



Zylox Institute Widely Engage Healthcare Professionals

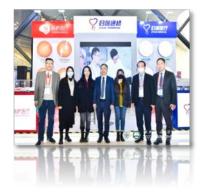








#### **Active Participation in Professional Academic Conferences**



**CCI 2022** 



VINNOVA2023



**SJVF 2023** 



**CAVS 2023** 



## Continued to Grow International Business and Further Enhanced our **Brand Awareness**



为患者恒创新 / Innovation for quality life





# R&D

Advance R&D with great efficiency steadily and innovatively

## Robust R&D Pipelines Bolster the Long-term Growth





28

Neurovascular Interventional Products **26** 

Peripheral-vascular Interventional Products 2

Vascular Closure Devices

As of June, 30 2023

2023H2

2024

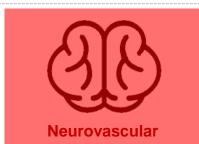
2025

27 approved products

+9 products <sup>2</sup>

12 products

6 products



#### 15

#### **Approved**

Including Thrombite Clot
Retriever Device, Intracranial
Support Catheter, Balloon
Guiding Catheter and
Neurovascular Embolization
Coils, Neurovascular Guidewire

4

Including Clot Retriever
Device II, Mechanical
Detachable Coil II, Microcatheter
for Flow Diverter and Embolic
Protection System

Including Flow Diverter, Intracranial Drug Coated Balloon Catheter, Radial Access Catheter, Radial Access Distal Support Catheter, Carotid Stent, Second Generation Intracranial PTA balloon catheter (Rx), 3

Including Intracranial Stent, Self-expandable Intracranial Stent and Drug Coated Self-expandable Intracranial Stent



#### Peripheral-vascular

12

**Approved** 

Including Drug Coated Balloon Catheter, PTA Balloon Catheter, High Pressure PTA Balloon Catheter, Endovascular RFA Catheter and, Retrievable Inferior Vena Cava Filter, TIPS Access Set, 4

Including Infusion
Catheter ,Peripheral Venous
Stent System, Second
Generation UltraFree® Drug
Coated PTA Balloon Catheter
and Long Tapered PTA Balloon
Catheter.

5

Including PTA Scoring
Balloon Catheter, Multi-spot
Stent System, Peripheral
Thrombectomy System,
Peripheral Detachable
Embolization Coils and
Drug Coated PTA Balloon
Catheter-AV Fistula

3

Including Peripheral Drug-Eluting Stent System, Drug Coated PTA Balloon Catheter-BTK and IVL System



1

Suture-mediated Closure System

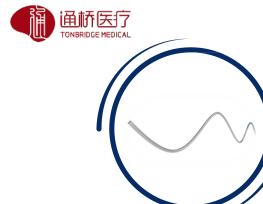
Vascular Closure System

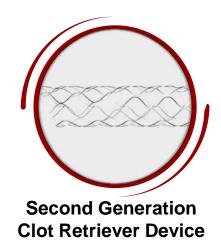
#### Notes

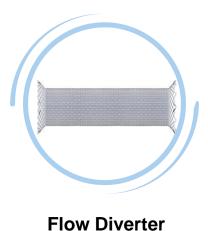
- 1. Thoracic Aorta Stent Graft System will be launched in 2026. Balloon Expandable Covered Stent will be launched in 2027.
- 2. 9 more NMPA registrations approvals were obtained since the beginning of 2023, Infusion Catheter launched on July,7 2023.
- 3. As of August 23,2023, we have 11 product candidates are in the clinical stage and 14 product candidates are in the registration stage.

## **Key Products to be Launched within the Following Years**













**Aspiration Catheter** 

Peripheral Venous Stent System



Peripheral Detachable Fibered Embolization Coils



Suture-mediated Closure System

#### Note:

Efficient R&D and Manufacturing Platform Support Product Quality and

**Operational Efficiency Improving** 



**R&D Efficiency** 





14 products in NMPA registration stage



In-house R&D



Manufacturing



Steadily Expand Production Capacity
Gradually Increase Scale Effect



Hangzhou R&D and manufacturing center



**Zhuhai Innovation Base** 

- ✓ The laboratory has obtained ISO13485, GB/T19001 and YY/T0287 medical device quality management system certification;
- ✓ Tonbridge Medical won the "Guangdong Province 2022 Quality Credit Class A Medical Device Manufacturer" and was selected as a national specialized and special new "little giant" enterprise;
- ✓ Both manufacturing centers in Hangzhou and Zhuhai are expanding in scale, improving manufacturing capacity and efficiency, and pursuing more advanced manufacturing technologies and leaner processes.

# **2023 Carry Out the Mission regardless Challenges Continue to Enhance Our Industry Leadership**



1

# Constantly expand product offering and accelerate innovation given the clinical needs

- Acting proactively to the development of policies, we will deeply explore clinical needs and optimize product portfolig
- Leverage R&D capabilities to efficiently expand differentiated and innovative products
- Continue to leverage differentiated product positioning and commercialization capabilities to gain market share
  - Provide products with differentiated technical characteristics and clinical performance to the market
  - Win market share through professional academic education and product advantages



3

#### Continuously improve operational efficiency

- Relying on the internal R&D technology platform, continue to accumulate know-how;
- Actively prepare for VBP, continue to focus on both of hospitals in lower-tier cities' market and those in key areas, accelerating hospital admission and increasing sales volume



4

#### Further expand the international market

- Further expand the European team, strengthen the cooperation with local doctors and distributors;
- Increase market resources investment and enhance brand recognition in the local market;
- Establish a European warehousing and logistics and improve the efficiency of logistics and distribution



5

### Take the advantages of platform and actively search for strategic partners

- Quickly refine and upgrade your full-product strategy to gain more market share
- Leverage the advantages of the existing sales network and academic education capabilities to assist partners in commercialization





**Become China's Leading Minimally Invasive Medical Device Platform** 





# **APPENDIX**

Please refer to 2023 Interim Results
Announcement for further information

Click to download the 2023 Interim Results

## **Consolidated Statements of Profit or Loss**



	Year ended December 31				Six months ended June 30			
RMB'000	2021	% of Revenue	2022	% of Revenue	2022	% of Revenue	2023	% of Revenue
Revenue	177,912	100%	334,090	100%	152,743	100%	230,131	100%
Cost of sales	-46,031	-26%	-81,421	-24%	-37,266	-24%	-59,485	-26%
Gross Profit	131,881	74%	252,669	76%	115,477	76%	170,646	74%
Selling and distribution expenses	-95,269	-54%	-140,137	-42%	-53,331	-35%	-74,939	-33%
Administrative expenses	-100,599	-57%	-109,337	-33%	-49,284	-32%	-50,358	-22%
Research and development expenses	-168,100	-94%	-233,461	-70%	-94,039	-62%	-130,806	-57%
Other income	15,286	9%	12,165	4%	4,051	3%	5,198	2%
Other expenses	-712	0%	-1,339	0%	-413	0%	-620	0%
Other gains/(losses) - net	5,058	3%	11,066	3%	16,153	11%	6,752	3%
Net impairment losses on financial assets	-21	_	-24	_	10	_	-6	_
Operating loss	-212,476	-119%	-208,398	-62%	-61,376	-40%	-74,133	-
Finance income	13,094	7%	95,565	29%	36,304	24%	39,256	17%
Finance costs	-307	0%	-722	0%	-432	0%	-346	0%
Finance income/(costs) – net	12,787	7%	94,843	28%	35,872	23%	38,910	17%
Loss before income tax	-199,689	-112%	-113,555	-34%	-25,504	-17%	-35,223	-15%
Income tax expense	_		_		-		-291	_
Loss for the year	-199,689	-112%	-113,555	-34%	-25,504	-17%	-35,514	-15%
Loss attributable to equity holders of the Company	-199,689	-112%	-113,555	-34%	-25,504	-17%	-35,514	-15%
Other References:	_				 			
Listing expenses	22733	-	-	-	1	-	-	-
Share-based compensation	76,211	43%	87,678	26%	34,145	22%	29,992	13%
Adjusted Net Loss	-100,745	-57%	-25,877	-8%	8,641	6%	-5,522	-2%

# **Consolidated Balance Sheet**



#### As at

RMB'000	31-Dec-22	30-Jun-23
Non-current assets		
Property, plant and equipment	290,243	426,167
Right-of-use assets	48,136	44,517
Intangible assets	9,637	10,331
Prepayments and other receivables	10,645	4,838
Financial assets at fair value through profit or loss	43,361	63,871
Term deposit	789,075	855,573
Total non-current liabilities	1,191,097	1,405,297
Current assets		
Inventories	119,244	155,339
Prepayments, other receivables and other current assets	81,025	60,297
Trade receivables	1,014	964
Financial assets at fair value through profit or loss	110,229	89,530
Term deposit	545,140	277,981
Cash and cash equivalents	1,205,302	1,306,875
Restricted cash	645	815
Total current assets	2,062,599	1,891,801
Total assets	3,253,696	3,297,098

## **Consolidated Balance Sheet**



	As at			
RMB'000	31-Dec-22	30-Jun-23		
Non-current liabilities				
Deferred revenue		7, 974		
Lease liabilities	7,459	4,956		
Total non-current liabilities	7,459	12,930		
Current liabilities				
Borrowings	-	9000		
Trade and other payables	126,652	151,420		
Current income tax liabilities	-	291		
Contract liabilities	9,601	16,708		
Lease liabilities	6,543	5,563		
Forward foreign exchange contract	278	-		
Other current liabilities	9,010	12,680		
Total current liabilities	152,084	195,662		
Total liabilities	159,543	208,592		
Equity attributable to equity holders of the Company				
Share capital	332,401	332,401		
Share premium	2,270,033	2,270,033		
Other reserves	928,685	958,677		
Treasury shares	-33,793	-33,918		
Accumulated losses	-403,173	-438,687		
Total equity	3,094,153	3,088,506		
Total equity and liabilities	3,253,696	3,297,098		